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PRIVILEGED TO BE GLOBAL

# Maral Overseas Limited

## Corporate Social Responsibility

### Plant Locations:

Maral Sarovar, V & PO,  
Khalbujurg,  
Tehsil Kasrawad  
Distt. Khargone,  
M.P., India

A-11, Hosiery Complex,  
Phase II Extension,  
Noida – 201305  
U.P., India

C-126, Sector – 63.  
Noida – 201 307  
U.P., India

### Our Philosophy:

Our actions today must have a positive impact on our Communities.

### Our Vision:

Supporting vibrant communities by being part of the Solution. To enhance the well-being of the communities where we operate – encouraging growth and vitality through positive engagement.

We are committed to focus on sustainable development and make efforts to improve quality of life around us while preserving our practices. Social outreach should become an integral part of our approach to conducting business.

### Our CSR Policy – an outline:

- ✓ Maral recognizes CSR as a vital part of corporate activity and is therefore committing itself to a course of social responsibility in accordance with this CSR Policy for the sustainable development of society and business.
- ✓ Identify, in partnership with public/ private / local communities, social projects where Maral can make a positive contribution and implement sustainable Community Development Programs for the underprivileged.
- ✓ Maral will endeavor to make a positive contribution to the local Communities towards improving their living conditions by utilization of resources towards development of a sustainable society that is in harmony with the environment and local customs.
- ✓ We will promote social contribution activities to realize a better society and also encourage our employees to serve communities by volunteering and sharing their skills and expertise.
- ✓ Maral will disclose information openly and transparently in order to maintain and develop a relationship of trust with the Communities and act responsibly towards them through various means of communication.

### Our Goals:

- Contribute by way of financial investment for the welfare of the economically backward sections of society and select projects with immense care.
- Launch a five year long-term community development program “**PEHAL**” to depict Maral's “**INITIATIVE**” in introducing and implementing sustainable programs towards enhancing &



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alleviating the living conditions of the several underprivileged families in the nearby villages to our Sarovar and Noida manufacturing plants, located in Madhya Pradesh and Uttar Pradesh respectively, by including programs towards-

- **EDUCATION** – promoting literacy & education with special focus on girl child education, support schools for all by providing appropriate school building & infrastructure whether by renovating, repairing existing or construction of new infrastructure, improvement in teaching standards, better continuity resulting in sustained interest of the child in education.
  - **LIVING ENVIRONMENT** - improve local infrastructure and access to sustainable energy and water supplies.
  - **HEALTH** -personal and community health support,
  - **EMPLOYMENT** – promoting employment enhancing vocational training in technical courses and creating opportunities for skill development in tailoring, embroidery & crochet work, other skills, which facilitate the youth either to gain employment or be self employed and thereby make the community members self-reliant.
  - Setting up or maintaining orphanages for the underprivileged children in rural and semi-rural areas.
  - Promotion and development of traditional arts and handicrafts.
  - To perform the activity as mentioned in Schedule VII of the Act.
- To ensure compliance with our CSR Policy we shall –
    - Comply with the laws of our country
    - Implement our CSR programs initially through third party Trusts, Societies or Section 8 companies operating in India (including those set up by the Central / State governments for socio economic development and relief) and having at least three (3) year track record in carrying on activities in the related areas. Where considered appropriate, the Company may collaborate or pool its CSR corpus (either whole or part) with other companies who undertake similar CSR activities and where the investments done through such collaborative effort would qualify for computing CSR investments. At an appropriate time, consider the setting up of a separate entity to conduct our CSR activities by ourselves.
    - We shall pursue our CSR programs for the benefit & welfare of Scheduled Tribes, other backward classes, minorities and women.



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- Ensure that all our stakeholders are aware of our commitment to the cause.
- Maintain high ethical standards throughout all interactions with local communities.
- Manage our CSR programs / projects such that community expectations are met by –
  - Definitive & clear objectives
  - Keeping to agreed schedules
  - Dialogue with stakeholders, Sharing of knowledge and building of trust
- Regularly monitor all our activities and dissemination of information transparently.
- The Corpus for any given relevant year would be 2% of the average Net Profits over the last three years, any income arising there from and surplus (if any) arising of CSR activities of our Company. We will commit all the necessary resources required to meeting the goals of Corporate Social Responsibility and any surplus arising out of the non-utilization of the Corpus ear-marked for any relevant year will not be part of business profits of our Company.